**Sponsorships-**

**Heart of Platinum Sponsor**  ♥  **$50,000**

* One table of ten in a prime location
* Full-page black and white placement in event journal
* Listing on all collateral for the event (save the date, invite, program, journal)
* Logo placement on all event signage and collateral for chosen asset
* Verbal recognition from the podium
* Recognition in all press releases for the event
* Listing and link on the nationally recognized and award-winning American Heart Association website
* Gift bag inserts or other giveaways/incentives
* Multi-media licensing rights to the Go Red For Women logo in the New York City area for 30 days
* National recognition as anAmerican Heart Association *Heart and Stroke Champion* in the Annual Report
* Quarterly employee wellness events or Lunch and Learns organized for sponsor company employees by AHA
* Additional benefits based on chosen asset (ask for more information)

**Heart of Gold Sponsor**  ♥  **$25,000**

* One table of ten
* Half-page black and white placement in event journal
* Listing on all collateral for the event (save the date, invite, program, journal)
* Listing on the local event web page
* Gift bag inserts or other giveaways/incentives
* National recognition as an American Heart Association *Heart and Stroke Champion* in the Annual Report
* Two employee wellness events or Lunch and Learns organized for sponsor company employees by AHA
* Additional benefits based on chosen asset (ask for more information)

**Heart of Silver Sponsor**  ♥  **$15,000**

* One table of ten
* Quarter-page black and white placement in event journal
* Listing on all collateral for the event (save the date, invite, program, journal)
* Gift bag inserts or other giveaways/incentives
* National recognition as an American Heart Association *Heart and Stroke Champion* in the Annual Report
* One employee wellness event or Lunch and Learn organized for sponsor company employees by AHA
* Additional benefits based on chosen asset (ask for more information)

**Heart of Bronze Sponsor**  ♥  **$10,000**

* One table of ten
* Business card black and white placement in event journal
* Gift bag inserts or other giveaways/incentives
* National recognition as an American Heart Association *Heart and Stroke Champion* in the Annual Report

**Tickets-**

**One Table of 10** ♥ **$5,000 Heart Patron** ♥ **$1,500 Ticket** ♥ **$500**