



NEW YORK CITY  
*Heart & Stroke Ball*

*2018 Sponsorship Benefits*

**Legacy Sponsor - \$100,000**

- Two (2) tables of ten with preferred placement in VIP section of the ballroom
- Acknowledgment of your company during the opening remarks at the event
- Logo on 2018 Heart & Stroke Ball website as a Legacy level sponsor
- Logo on 2018 Heart & Stroke Ball event signage as a Legacy level sponsor
- Prominent branding and logo in multimedia presentation the evening of the event
- Full color tribute in electronic journal displayed on iPads at tables
- Recognition in the American Heart Association National & Affiliate Annual Report
- One (1) exclusive, customizable asset pre-event and/or night-of to meet your business goals and objectives
- Customized workplace wellness activity. Examples include, Lunch n Learn with heart-healthy topics, employee-wide blood pressure screenings, employee-wide Hands-Only CPR Trainings, access to use of American Heart Association Food and Beverage Toolkit.

**Platinum Sponsor - \$75,000**

- One (1) tables of ten with preferred placement in VIP section of the ballroom
- Acknowledgment of your company during the opening remarks at the event
- Logo on 2018 Heart & Stroke Ball website as a Platinum level sponsor
- Logo on 2018 Heart & Stroke Ball event signage as a Platinum level sponsor
- Prominent branding and logo in multimedia presentation the evening of the event
- Full color tribute in electronic journal displayed on iPads at tables
- Recognition in the American Heart Association National & Affiliate Annual Report
- One (1) exclusive, customizable asset pre-event and/or night-of to meet your business goals and objectives
- Customized workplace wellness activity. Examples include, Lunch n Learn with heart-healthy topics, employee-wide blood pressure screenings, employee-wide Hands-Only CPR Trainings, access to use of American Heart Association Food and Beverage Toolkit.

**Gold Sponsor - \$50,000**

- One (1) table of ten at event
- Logo on 2018 Heart & Stroke Ball website as a Gold level sponsor
- Logo on 2018 Heart & Stroke Ball event signage as a Gold level sponsor
- Logo in multimedia presentation the evening of the event
- Full color tribute in electronic journal displayed on iPads at tables
- Recognition in the American Heart Association National & Affiliate Annual Report
- Customized workplace wellness activity. Examples include, Lunch n Learn with heart-healthy topics, employee-wide blood pressure screenings, employee-wide Hands-Only CPR Trainings, access to use of American Heart Association Food and Beverage Toolkit.



**Silver Sponsor - \$25,000**

- One (1) table for 10 at event
- Listing on 2018 Heart & Stroke Ball website as a Silver level sponsor
- Listing in multimedia presentation the evening of the event
- Full color tribute in electronic journal displayed on iPads at tables
- Recognition in the American Heart Association National & Affiliate Annual Report

**Bronze Sponsor - \$15,000**

- One (1) table for 10 at event

**Electronic Journal Tribute - \$10,000**

- Full color tribute in electronic journal displayed on iPads at tables – 60 seconds per loop

For more information, please contact Suzanne Wilson, Senior Director – Heart & Stroke Ball at [Suzanne.Wilson@heart.org](mailto:Suzanne.Wilson@heart.org)